



WEB COMPANY

Price Sheet

WEB & GRAPHIC DESIGN

Web design

home page	\$ 400
2nd level pages	200
3rd level pages (currently offering at \$50-75)	100
flash banner or slideshow	300
webcasting (up to 5 minutes converted to instant-on-demand video)	550+
custom video	800
monthly maintenance (update calendar, bulk emailing, newsletter)	\$40/hr
backend systems (prices vary, database, shopping carts)	1000+

Graphic design

logos	\$300-600
business card layout	300
advertisement	300
poster & signage (prices vary according to needs)	400
photographer	150/1 hr

SEO Starter Package

\$349

- XML Sitemap submitted directly to Google
- Search Engine Friendly URLs
- 25 Backlinks
- Google Analytics Installation – to be able to view how many visitors come to your site
- Updating text on homepage to keep content current

Search Engine Optimization: Monthly Service

packages start at \$100/month

Evaluate Web Pages: Full Keyword analysis (using Overature keyword tool)
 Incorporate header tags , bullets, strong text elements into text

Submit URL to: Google, Yahoo, MSN and Open Directory Project, and other promotional websites that will bring a higher ranking

Shopping Directories:

catalogs.google.com www.froogle.com shopping.google.com
 www.shopping.com www.shop.com www.shopzilla.com

Getting Links: reciprocal link requests, use a service or buy links, association links

The listed prices are guidelines only. Prices vary according to needs and materials supplied.
 Please make checks payable to Bluesky Web Company.